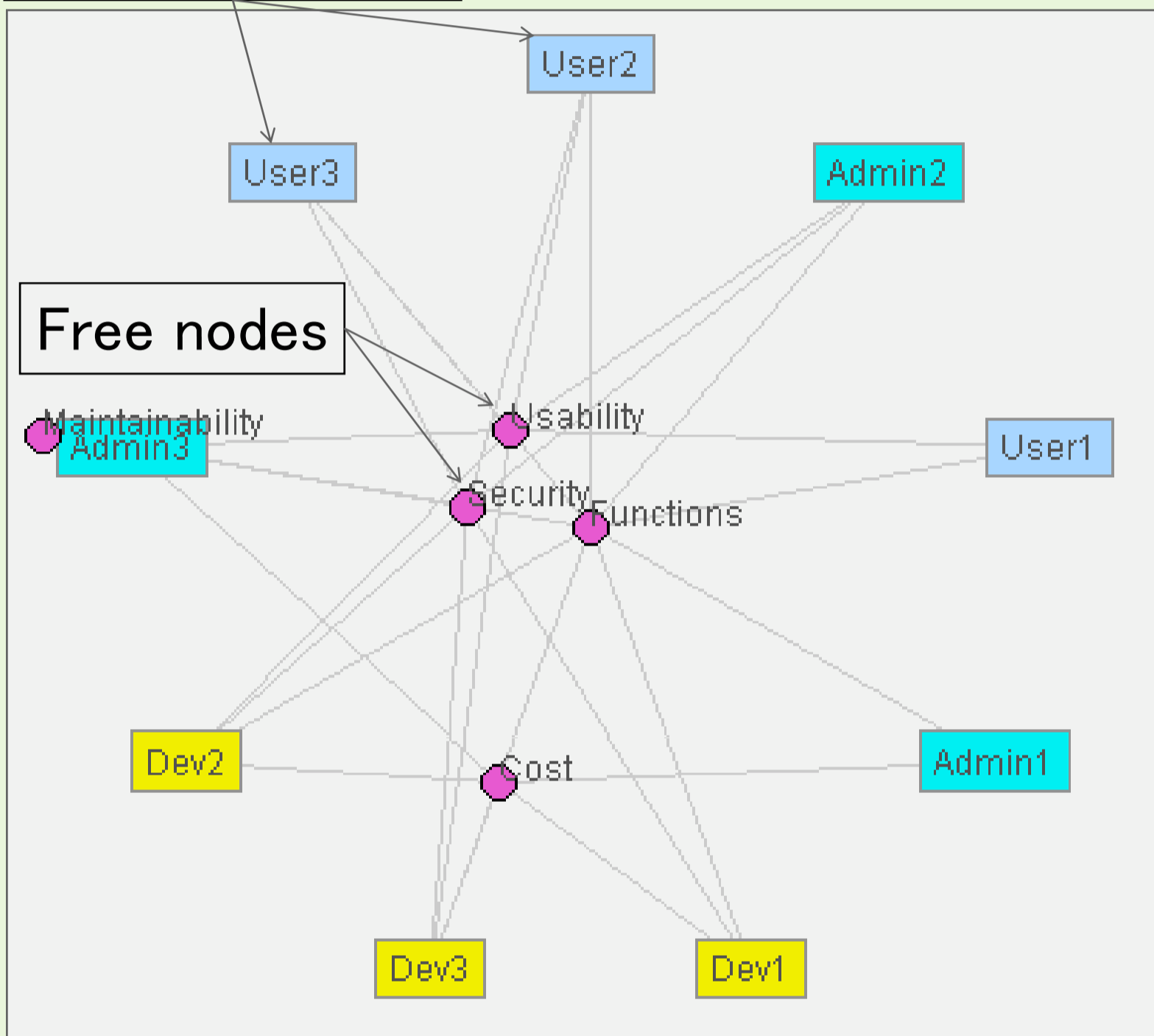# Visualizing Stakeholder Concerns with Anchored Map

Takanori Ugai*, Shinpei Hayashi**, Motoshi Saeki**

* Fujitsu Laboratories/Tokyo Institute of Technology
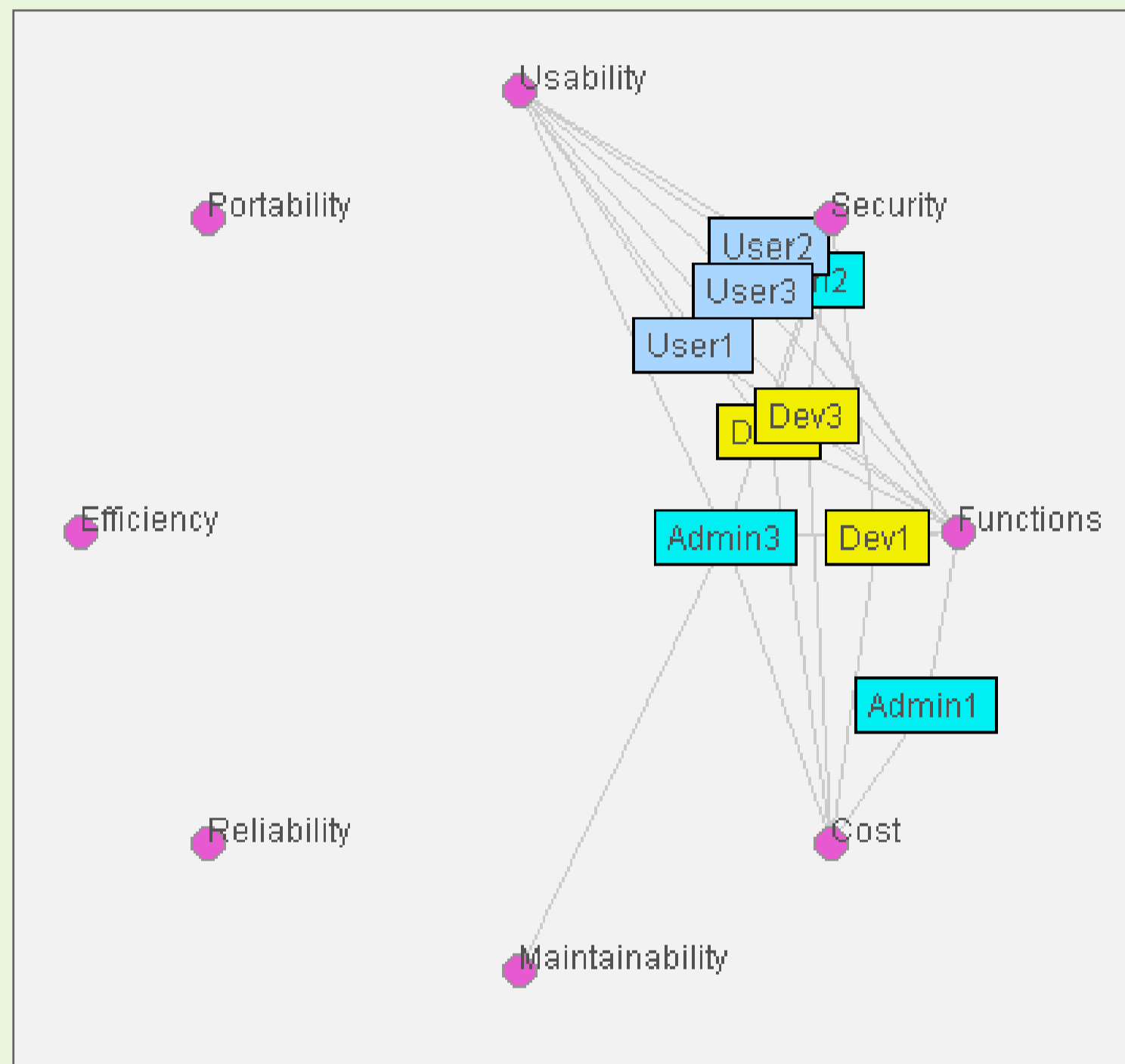** Tokyo Institute of Technology

The tool helps for project managers and analysts to understand stakeholder concerns and to identify potential problems such as imbalance of stakeholders or lack of stakeholders.

Anchored nodes

Free nodes

Anchor nodes: Stakeholders
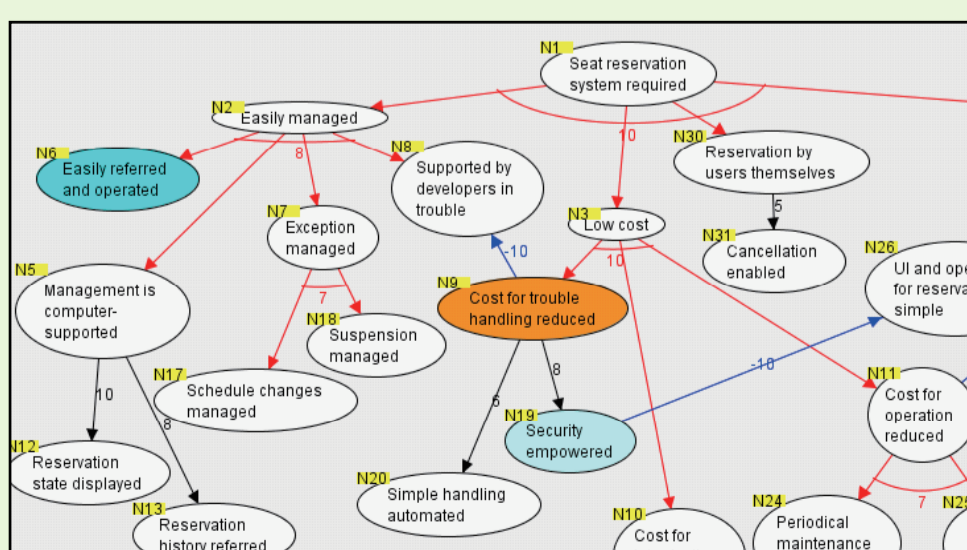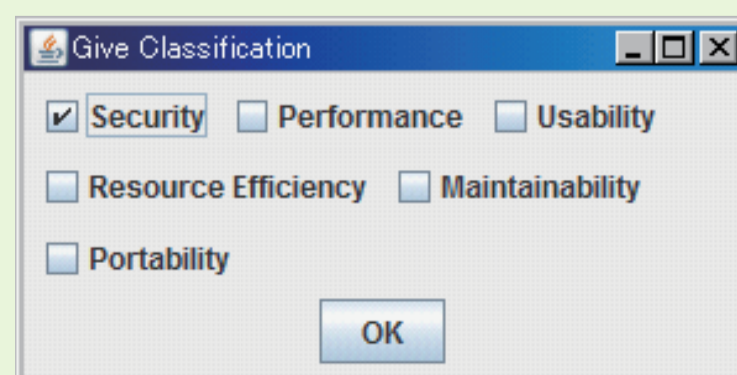Free nodes: Concerns

Anchor nodes: Concerns
Free nodes: Stakeholders

Example of findings

- Most of stakeholders are strongly interested in security and functions because they are located in the center of the circle
- All administrators are interested in different concerns
- Nobody is interested in portability, reliability and efficiency

An attributed goal graph

Putting semantic tags for N_{19}

Preference matrix for N_{20}

Preference	User	Adm...	Dev...
User	-5	8	0
Adm...	8	9	0
Dev...	8	8	0